

Pushing the boundaries of BYOD, VDI, Cloud and more.

Jon Senger

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Article

Virtual Bridges Solves Enterprise Security Challenges

VDI solution helps organizations reduce risks associated with BYOD, multi-level security and disaster recovery

BY **JON SENGER**

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With the rise of BYOD and the sharp growth of mobile devices, organizations worldwide, including those in need of government-level security, are turning to **Virtual Bridges, Inc.** to reduce risk and increase control over their sensitive data. With Virtual Bridges VDI private cloud solution, users interact only with pixel images while all data remains in the data center, allowing IT professionals to easily deploy, configure and manage the entire end user computing experience

without sacrificing security.



The Virtual Bridges private cloud solution addresses the four biggest security challenges facing organizations: **BYOD**, **multi-level security**, **disaster recovery** and **Windows XP end of life**.

- **BYOD** - Virtual Bridges locks down "bring your own device" issues with granular controls that ensure only authorized users can access specific content, and policies that can be set to control exactly what, if any, peripheral devices a user is allowed to connect to virtual desktops. The solution also removes malicious software and can track any action occurring on the network via an unauthorized device, even without access to the actual device.
- **Multi-level security** - Virtual Bridges provides multi-level security segregation that enables IT to provision multiple separate, physical desktops for a user within the same client desktop environment. Each desktop has different

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New Release of Quest Toad for Oracle Offers Enhancements to Reduce Risk

By **Liz McMillan**

yourfanat wrote: I am using another tool for Oracle developers - dbForge Studio for Oracle. This IDE has lots of useful features, among them: oracle designer, code competition and formatter, query builder, debugger, profiler, export/import, reports and many others. The latest version supports Oracle 12C. More information here.

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policies and communicates with separate physical networks, but all three implementations exist within a single infrastructure. This avoids the difficult-to-manage silos of applications that are created using other methods. Virtual Bridges also enables centralized management, avoiding the need for redundant infrastructure to ensure physical separation.

- **Business Continuity and Disaster Recovery** - Virtual Bridges desktop virtualization solves business continuity issues with a unique infrastructure design that includes: stateless servers, single-volume backup and restore, and high availability within distributed clusters.
- **Windows XP End of Life** - Research shows that approximately 45 percent of PCs are still running Windows XP and that 75 percent of that hardware is not upgradable to Windows 7 and beyond. However as of April 8, 2014, Microsoft will no longer provide support or security patches for the operating system, posing [potential risks for businesses](#) that plan to stick with XP beyond that date. Virtual Bridges makes it easy for organizations to stay safe and compliant by easing the migration from existing desktop environments to more modern operating systems. Virtual Bridges LEAF technology also provides businesses with the opportunity to repurpose older desktop equipment to alleviate the expense of replacing hundreds or even thousands of desktops.

"Fast-moving technology and business challenges such as BYOD, multi-level security and disaster recovery are driving the need for better security across today's enterprise networks," said Jon Senger, chief strategy officer at Virtual Bridges. "Because applications and data remain within the data center at all times throughout every user session, Virtual Bridges is a natural solution for security conscious organizations that brings the security perimeter back inside the data center."

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As the chief strategy officer of Virtual Bridges, Jon Senger is responsible for shaping the company's vision, identifying new market opportunities and enhancing the company's competitive position. An expert technologist, Jon joins Virtual Bridges after spending the last six years at Dell where he served as an enterprise architect and core engineering lead, and finally leaving the company as the CTO of Emerging Technologies where he worked in the office of the CIO developing innovative strategies to support the company's cloud computing, virtualization and BYOD programs.

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